

ROANOKE RAPIDS HERALD.

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Moved!

The German "pitcher" has "gone to the well" again.

This European conflict is actually worse than baseball.

Every dog has its day — this must be the war dogs' holiday.

If Germany doesn't get hers in this affair, it will be another solar plexus for old general fitness of things.

Poor Mexico! How she will manage to get along without our attention is a mystery to us, but we have just got to decide this European question now.

"We are in favor of immediate mobilization of all watermelons of serviceable age." — Greensboro Daily News. Whichever going to do to them, send 'em a German ultimatum?

Our enterprising contemporary, the Raleigh Evening Times, evidently appreciates the value of giving service to its patrons. It has recently started a noon edition for the benefit of its subscribers in the eastern part of the State. The Raleigh Times is the only afternoon daily that reaches this point in the afternoon getting here 'on No. 12 at 3:09 p. m. Carrying the full Associated Press, and being a newspaper, instead of a political organ, we believe it will fill a long felt want in this section of the State.

Came to our desk this week the first issue of our new neighbor, the Norlina Headlight. Although a new paper, it is edited by an experienced newspaper man and one well known in this section. Mr. J. C. Hardy, formerly of the Warrenton Record and the Scotland Neck Commonwealth. Mr. Hardy's first paper is a clean, newsy sheet, well gotten up and attractively printed. The Headlight will unquestionably prove a decided advantage for Norlina. Here's hoping success for Mr. Hardy and his paper.

Our New Location

The Herald wishes to announce to its friends and patrons that it has moved its offices from the rooms at the rear of Capt. J. M. McMurray's residence to its new quarters next to the First National Bank.

These new quarters are much more comfortable and roomy than the old and we confidently believe we will be able to render our patrons quicker and better service than heretofore.

The work of moving has been a pretty big undertaking, requiring the attention of the entire force for the past week. Necessarily this week's paper has suffered, both from inattention and general mix-up and we solicit the indulgence of our patrons for this issue.

We hope to have things very nearly straightened out by the time we go to press and will be in much better shape next week.

An Appeal For Help

It is our desire to make the Herald the very best weekly paper in this section of the State. To do this, we, of course, want our local news to be as complete as possible. We want to print the happenings of the entire community.

Now, as most of our readers know, the editing of a small paper in a small town is a one man job. He has to write everything from the police court news to the

society wedding, from the editorial page to the local and personal columns.

To print all the news he has to have help. When you have visitors, why not step to the telephone and let us know, or mail us a card, if the telephone is not convenient. When you leave town for a trip or a vacation, don't leave it to the editor to "Sherlock Holmes" the thing out. He is too busy to do it, if he were capable. Many people will get irritated because the local paper fails to record their comings and goings and never once stop to think that it is their fault.

We haven't time to patrol this community to get the news — help us out.

State-Wide Primary

The News has never yet held the opinion that the sovereign voters of any county or section of North Carolina are incompetent to enjoy local self-government. We have always endeavored consistently to oppose any restrictions whatever which would stifle, or impair in the slightest degree the free exercise of the right of the citizen to participate in the selection of officers.

We hear much nowadays of "conservatives" and "progressives." It is our opinion that a great many so-called "conservatives" are of a great deal more value to the community in which they live than a great many so-called "progressives." The "radical progressive" is a menace with his fantastic and wild schemes.

The true "progressive" spirit, however, is becoming more strongly felt in all the states of the union. There is a growing disposition everywhere to lift the shackles of unjust restrictions and render unto the people that which is really theirs — the free right to exercise a voice in all the affairs of party and state.

And nowhere is this sentiment more clearly shown than in the movement for a legalized state-wide primary. It is our belief that the best interests of North Carolina would be served by a state-wide primary for both parties, to be held on the same day, and to affect all elective offices. Such a system will undoubtedly come and we do not believe the innovation is far removed.

There can be abuses under the primary plan, as there are abuses under the convention plan, but the foundation principle is right for it is based upon direct popular representation. If evils come under the primary plan the people themselves are responsible and have the unhampered means of correcting them.

We do not believe that such a primary law would be detrimental to any interests save those of a few men who have formerly had the entire party machinery in their hands, who have named the officers voters were expected to support and who have dominated the entire machinery of selection, election and policy of the party.

No party is endangered for long when its operations are carried on in the open; when its law is the will of all the people, and when its destiny is shaped by sovereign voters, unhampered in the exercise of their power.

The makeshift primary law will not suffice. From all parts of the state come reports that counties are adopting resolutions in favor of a straight-out-and-out state-wide, legalized primary.

It will come for it is the child of true Democratic parentage. It is just and right. It is the embodiment of the principle of local self-government. — Charlotte News.

Of Course

James started his third helping of pudding with delight.

"Once upon a time, James," admonished his mother, "there was a little boy who ate too much pudding, and he burst!" James considered. "There ain't such a thing as too much pudding," he decided.

"There must be," continued his mother, "else why did the little boy burst?"

James passed his plate for the fourth time, saying: "Not enough boy." — The Multitude.

Does Advertising Pay?

Getting down to "brass tacks" Mr. Merchant?

John Winnemaker, the best known and most successful merchant in this country, made his millions solely through the sale of goods produced by clever and PERSISTENT advertising. He said so himself and he ought to know. Evidently, advertising paid him.

Chas. W. Post, of breakfast food fame, attributed his millions entirely to advertising. His advertising bills amounted some times to more than a half a million dollars a year. It paid.

Did you ever stop to think, Mr. Merchant, that there is no large mercantile house in the United States that does not advertise and advertise extensively.

No matter what you have to sell, nor how easy it is to sell it (we are taking it for granted that it is easy to sell, else you would CERTAINLY be adopting modern methods) you can sell more of it, to more people, through advertising than any other way under heaven.

The Herald reaches an average of three thousand people per issue. Most of them read advertisements. They are about as interested in the mercantile life of the community as in the social life. Curiosity would make them read, if prudence and economy were not sufficiently strong.

Give advertising a trial. You'll never return to the methods of a dusty past.

HERALD ADVERTISING—Efficiently, economically, results.

Roanoke Rapids Power Company

Roanoke Rapids, N. C.

Save Your Money by Buying a Building Lot on EASY PAYMENTS

Electrical Power for all Purposes at Low Rates

Do You Use an ELECTRICAL IRON? Try One and be Convinced.

FARMERS' UNION

Crimson Clover Agents Elected in Various Localities

In compliance with a resolution passed in the last meeting of the Halifax County Union, the members at different localities have already elected their "Crimson Clover Agents." At Glenview, Brother D. S. Moss is the Agent; at Hardee's, Brother J. W. Hardee; at McDaniels, Brother W. F. White; at Hawkin's Chapel, Bro. C. M. Hawkins; at Airle, Bro. J. A. Patterson; at Calvary, Bro. G. D. Myrick; at Braswell's, Bro. Holland, and at Essex, Bro. R. A. Hardy. These eight men scattered over the county can we expect do a lot of good by getting the members interested in securing seed at the lowest possible prices. The farmers Union Company, at Enfield, N. C., the County Business Agency, has already contracted for a large quantity of seed for the members. There are eleven more agents to be added to the above list as soon as they are elected, that will be one for each Local.

The Farmers Union Company, at Enfield, has let the contract for a two story brick building, 40 feet wide and 80 feet long. The first floor will be used for a general store room and will also have the office of the County Secretary and Treasurer in one corner. The second will have a hall for the Woodmen of the World, and storage room. The building when completed will be the largest in Enfield and will cost about five thousand dollars.

The membership in the county is steadily increasing. There are more than twice as many now as there were last year.

The next county meeting will be held at the Hardee Local Union near Enfield on Friday before the second Saturday in October.

GEO. R. BENNETT.

RECORD BREAKING MONTH

Over 10,000 Birth and Death Certificates Filed Last Month

The Vital Statistics Law has already passed the fondest expectations of its advocates and supporters. For the month of June there were turned in to the State Board of Health 10,283 certificates of births and deaths. The month of May was also a record breaker. 9,558 certificates were collected that month as against 7,887 for April, 7,608 for March and 4,847 for February. These figures tell better than words how our people are taking hold of a new law which means that they will no longer be born into this world and die like so many horses or cattle without so much as an official record of their entrance or exit. These official records will be worth many times their cost in straightening out legal entanglements regarding descent, age, inheritance and various legal rights to say nothing about their value from statistical and public health points of view. — North Carolina State Board of Health.

Too Much

One day a Scottish boy and an English boy who were fighting were separated by their respective mothers with difficulty, the Scottish boy, though the smaller, being far the most pugnacious.

"What garred ye fight a big laddie like that for?" said the mother, as she wiped the blood from his nose.

"And I'll fight him again," said the boy, if he says Scotsmen wear kilt because their feet are too big to get into their trousers." — Tit-Bits.

Try This

He—Will you give me just one kiss?
She—My dear boy, you don't know how little satisfaction there is in just one kiss.—Exchange.

In Hiding

"Hips are coming in again."
"Hurray! Now mother can come back from Europe." — Judge

"Father says if you came to night I must not see you."
"He means I should put out the light." — Life

Avoid Worry

Wise men tell us that worry shortens more lives than all the diseases human flesh is heir to. Now it is easy to advise one to avoid worry, but how?

Well, often one of the most common causes of worry is the lack of money—often the lack of ONLY A FEW DOLLARS IN TIME OF NEED. This you CAN avoid.

We know you would like to live as well as any of your neighbors and have luxuries that you may not now possess, but in the end you will be much happier if you deny yourself luxuries until you can really afford them.

You pay dearly for pleasures bought with days of worry and sleepless nights.

Live simply and save part of your income. You will be more respected and you will find that life contains many joys which you have not yet experienced.

Open an Account in the Saving Department of this bank and become a member of the "DON'T WORRY CLUB".

We pay 4 per cent compound interest on savings, and as small a sum as \$1.00 opens an account.

The First National Bank of Roanoke Rapids

Halifax County's Largest Bank.

Three Lots on Roanoke Avenue For Sale!

Between the New First National Bank Building and Mrs. K. Jenkins. Apply quick to

W. F. Horner C. A. Wyche W. L. Long

FOR SALE! REAL ESTATE

In the Heart of Roanoke Rapids

4 lots on Madison Street
5 on Jackson Street, 2 on Washington
1 seven-room house and lot Monroe Street
2 lots in South Rosemary.

Terms Reasonable. Apply to
A. L. CLARK, Att'y
6-13-14 Roanoke Rapids, N. C.

Sanitary Barber Shop

The home of Satisfactory Service in all kinds of

BARBER WORK

We would appreciate a trial

POOL TABLES

Theatre Building
ROSEMARY, N. C.

For Quick Auto Service

Call MARVIN STARKES at the R. E. Shell Co., Inc. Phone 535 Rosemary, N. C. REASONABLE RATES

Day or Night Service

DR. L. G. SHAFFER SPECIALIST

in the EXAMINATION of the EYE and FITTING GLASSES, at Roanoke Rapids every 2nd and 4th Saturday. No extra charge for examination. "Artificial Eyes made to order, satisfaction guaranteed."

GLAUCUS A. BRYANT CIVIL ENGINEER and SURVEYOR

Licensed under North Carolina Statute Eight years experience.

Real Estate, Surveying and Development given Special attention. All Surveys and Engineering, either by assistants or myself is guaranteed to be accurate. Correspondence solicited.

HOME OFFICE WILSON, N. C. BRANCH OFFICE PETERSBURG Virginia.

Three Good Reasons WHY They all Meet at the Roanoke Pharmacy Company

- 1st. Its the coolest place in town.
- 2nd. We have clever cold drink dispensers.
- 3rd. We don't guess about cleanliness.

We handle Montauk's Ice Cream Lowney's Candies

Prescriptions are Carefully Compounded

Are Agents for Indian Motorcycles

If you want it right quick
THE HERALD PRINTERS
Will hurry it up for you



For Rent

Two good locations for merchandise business Situated in the center of

Rosemary.

Live Stock of Goods For Sale

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